

Hello,

I am planning to apply for [DesignUp.School](#) Uprise Program, which I believe is a great fit for me, and for our org. 🙌 Below are some reasons why (sorry, it's a long note).

Having gone through the details, I am convinced it's just the right fit for my continued growth within the team and within the org - and allow me to give back, raise the bar 🙌

I'm committed to putting in my 120% and making this work for all of us.

Firstly, it's aligned with you

UpRise is [DesignUp School](#)'s keystone program, designed by the minds behind South Asia's largest design conference: DesignUp.

This program doesn't teach design - but is aligned with your vision and idea of creating high-performing teams and individuals that think win-win-win-win - for their users, organisations, teams and self.

DesignUp School claims it's not about hacks, tools, shortcuts or trends. It's a long-term investment in skills and frameworks that stand the test of time.

Seats are limited to just 24 in each cohort - and the first two cohorts have a third of fees waived off!

Who's Involved?

Industry leaders who have created, scaled (and lead) high performing teams at Adobe, Facebook, Google, MakeMyTrip, Lazada, General Assembly, Flipkart, Uber, Fractal, Twitter and many more, are the people behind designing and delivering this program.

DesignUp have teamed up with global leaders in product (Anshumani Ruddra, Shirish Andhare), in design (Katja Forbes, Daniel Burka, Jody Rodgers) and in design management (Jay Dutta, Julie Zhuo, Param V) - and many more.

Four reasons why UpRise ticks the boxes for a distinctive on-the-job learning program

It's Designed for impact at work

✅ Better decision-making abilities, the know-how to articulate and defend design choices

- ✓ Collaboration, facilitation and negotiation skills to gracefully tackle conflict at work
- ✓ A broader awareness of the impact of a designer's craft on the business, on humanity and on the planet

It's Designed for accountability

- ✓ Limited & diverse 24-person cohort that hold each other accountable and keep them motivated and engaged
- ✓ Experienced mentors and guides available throughout the duration of the program, and beyond
- ✓ Involving peers and managers at work is highly encouraged, to form a second layer of accountability - and also makes us involved as a team!

It's Designed for growth

- ✓ Techniques to understand and leverage strategic strengths at work - including taking the industry leading, paid StrengthsFinder™ test (it's included in costs)
- ✓ Mentors help apply learning to real life problems, and move from insights to actual impact
- ✓ Guidance on taking charge of one's own growth within the organisation, and providing support to their manager and team

It's Designed with our time in focus

- ✓ The program is short, but intense - to ensure it's not a long drawn, slow process
- ✓ Break weeks to assimilate learning, apply them, and return with questions or doubts
- ✓ Guides providing longer support over weeks, months and even across the year

Imp stuff: Cost, certificate, time away...

1. **Ok, does it involve time away from work?**

No, it doesn't. The program requires about 6-8 hours of commitment a week, approx 1.5 to 2 hours a day, and several weekends.

2. **What about timings - will it affect the work day?**

For those in India/SEAsia/Middle East sessions, will likely be at early to late evenings and will not overlap with work timings. No getting up at 3am, or sleeping at 2am, for a \$3000 program 😞 and ruining the next work day!

3. **Is there a certificate?**

Yes, there's a Certificate of Completion that can be used for corporate reimbursement.

4. **What's the investment?**

Apart from our time and attention, UpRise Program starts at **\$1260 (89k INR) + GST**. We pay only if you're shortlisted for a cohort. Includes a 33% discount for the first 2 cohorts only, plus added benefits. **But seats are limited**, just 24 🕒

5. **Is there a discount if there's more than 1 student from our team?**

I don't know - but worth asking, let me know and I can drop an email to support@designup.io - or please let me know if I can intro someone from the HR team!

6. **How does my team or organization benefit from this?**

The program is super focused on transforming individuals with promise, to high-performing collaborators, leaders and managers.

More questions?

Hopefully their website designup.school can answer more questions! Or possibly you can speak to your friends in the Design Leadership community...

Appreciate you hearing me out, and keeping my fingers crossed

